



balance
massage therapy

NEWS RELEASE

For Immediate Release

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Balance Massage Therapy Hires Two Elements Therapists

Sudden Closure of Elements studio, leaves clients in the dark

Ann Arbor, Mich....(September 15th, 2009) Angelica Duff, NCTMB, and Bert Lopez-Macias have joined the Balance Massage Therapy team as massage therapists. Duff and Lopez-Macias came from the now closed Elements Therapeutic Massage on Ann Arbor's west side.

Lopez-Macias has been a member of the American Massage Therapy Association (AMTA) for more than 18 years and has a Master Body Work degree from the Health Enrichment Center. He has been the massage therapist for the University of Michigan Women's Swimming & Diving team for 15 years. A veteran of 15 marathons, Bert was the director of Massage Therapy for the Detroit Free Press Marathon from 1993-2006. He is certified in Movement Dynamics, Muscle Energy Techniques and Assessment and Therapeutic Application of ART (Active Release Techniques)

Duff, NCTMB, is nationally certified for Massage Therapy and Bodywork. She is a member of the AMTA and a graduate of Everest University, and was with Elements from the day it opened its doors to the day it closed.

Balance Massage Therapy owners Josie Ann Lee and Christin Draybuck understand the importance of building community and client/therapist relationships. Draybuck notes, "Over time, the therapist is able to develop a plan with the client on what their needs are. Although not required, a lot of clients find it helpful to maintain a relationship with a therapist who knows their needs and the best way to address them on an ongoing basis." Owner Josie Ann Lee added, "By having Bert and Angelica on our team, we are confident that our new clients will feel comforted and welcomed into our Balance community."

Conveniently located off of M14 and US23, Balance is in a prime location to help service the people on the west side of Ann Arbor. Balance Massage Therapy will be welcoming former Elements clients with a \$49 New Client Special, and will be honoring 60 minute gift certificates from Elements Ann Arbor for a 30-minute massage at Balance.

Lee added, "We are confident that once these clients find Balance, they'll wonder why they ever went any where else."

Balance Massage Therapy was recently voted runner up Best New Business in Ann Arbor for 2009. For more information or to schedule an appointment call 734.660.5919.

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